



SCALEUP DESK

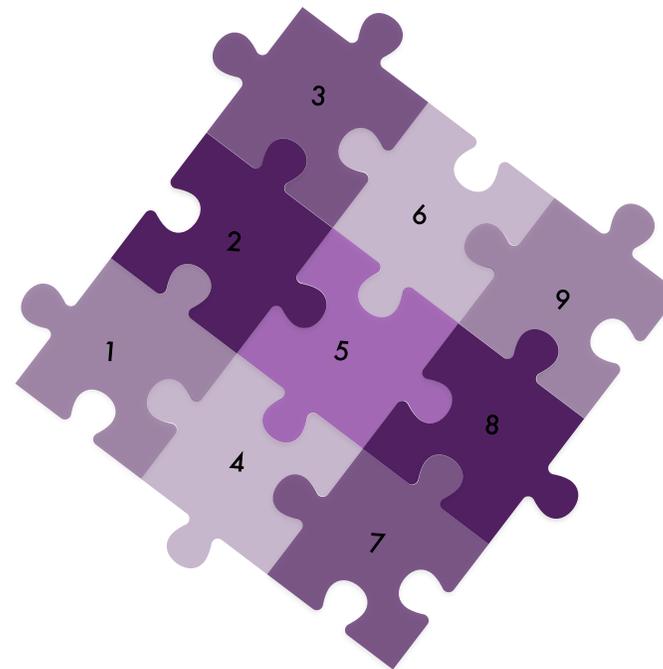
SENIOR-LEVEL EXPERTISE WHERE IT MATTERS MOST

FS Partners AG, Zürich, 2026

CUSTOMIZED SOLUTIONS FOR START- / SCALEUPS & SME'S

YOUR CHALLENGES:

-  Core areas absorb full management focus
-  Lack of expertise in financial and business management issues
-  Permanent employment of an experienced CFO not possible
-  Accounting is with external trustee without integral financial systems > Unstructured Data



OUR SOLUTIONS:

CFO-SUPPORT

- 1** Accounting / Trust Service
- 2** Fractional CFO
- 3** Business- and Financial Planning
- 4** Budgeting & Reporting
- 5** Compliance
- 6** Company Valuation
- 7** Support in investment rounds
- 8** ERP-Evaluation and Implementation
- 9** BI- und Data-automatisation

KEY CUSTOMER BENEFITS

GET TRACTION WHILE STAYING FLEXIBLE

- No need to overhire early—align leadership with actual company growth
- Avoid long-term commitments while testing new business models
- Engage a CFO based on current needs—per project, part-time, or on-call
- Ramp up as complexity grows (e.g. during funding, expansion, M&A)

TRUSTWORTHY EXECUTION

- Access Senior-Level Expertise Instantly
- Get access to proven tools, templates, and processes for quick wins
- Immediate traction with cash flow planning, fundraising, unit economics

OBJECTIVITY, INDEPENDENCE & OUTSIDE PERSPECTIVE

- Benefit from cross-industry insights and best practices that an external CFO has gathered
- Identify blind spots or optimization potential you may not see internally
- Make informed decisions with robust budgeting and financial oversight

SET YOUR FOCUS WHERE IT MATTERS MOST - WITH CONFIDENCE

- Communicate with investors through consistent, well-structured reporting
- Approach fundraising fully prepared—with investor-ready models and materials.
- Reduce management's involvement in operations by 80%.
- Refocus senior team on where it matters.

TEAM (EXTRACT): COMPLEMENTERY SKILLSETS FOR PEER TO PEER SUPPORT



**Anna
Wozniak**



- Scaleup CFO/COO for 7+ years
- CHF 40+ million capital raise
- Experience with scaling organizations and implementing BI tools



**Christian
Nauer**



- Experience both as founder (CEO / CFO) and as investor
- Conducting due diligence for 20 years
- CHF 10+ million capital raised
- Negotiation of exits/mergers



**Christophe
Gantzer**



- Entrepreneur for 5+ years
- 20+ years of international experience as finance director, controller, Mgmt consultant & M&A PM
- Certified expert in CO2 emissions and ESG reporting frameworks



**Leandro
Aeschlimann**



- Program Manager for Business Intelligence
- SAP TM Implementation for Europe
- Senior IT Project Manager / Deputy OPS Director SAFe®
- certified Product Owner with development experience



**Philipp
Richner**



- Digital Asset Expert
- Expert in Business Modelling, Liquidity Management & Financial Planning
- Supported 10+ scaleups across various industries: Fintech, Blockchain, Health care, Fitness, Trading, Music



**Tom
Schlup**



- 10+ years of experience as an accountant, controller, corporate finance specialist
- Project lead on 10+ M&A transactions with due diligence and financial modeling
- 3 years managing a scale-up program

FLEXIBLE PRICING – TARGETED SUPPORT

1. Identify

- Workshops
- CHF 850 (plus VAT) per Workshop
- Identify key action areas & targeted support offerings

- Risk / Readiness assessments
- Roadmap Evaluation

2. Implement

- Project Mgmt
- Hourly rates from CHF 180 to CHF 250

- Implementation of Tools, Processes & Systems
- Projects; Due Diligence; Models

3. F&A-as-a-Service

- Full Accounting Service including payrolling
- Standard ERP Solution
- Expect CHF 1500 – CHF 3500 per month

- Fully outsourced accounting & payrolling

4. Complement

- Flexible pensum (20-80%)
- Full CFO Competence
- Individual package price

- Closings & Reportings
- BoD & Investor Relations

What counts?

How do you count it?

Make it count!

CLIENTS (EXTRACT) CROSS-SECTOR & STAGE CUSTOMERS

 **Auterion**

 **Skribble**

 **vgt**

 **LAKERA**

 **namuk**
outdoor clothing for kids

 **SHERPANY**

 **librio**

 **bluu**

 **FOX**

 **onedoc**

 **xorlab**

 **LIONSTEP**

 **BETNUT**

 **BIOGNOSYS**
NEXT GENERATION PROTEOMICS

 **SOLAR21**

 **ZURIGA**

 **SWITZERLAND
INNOVATION
PARK INNOVARE**

 **with**



 **BRAME**

 **oiioi**

 **ALITHEA
GENOMICS**

 **etops**

 **SWINSOL**
Swiss Industrial Solutions

 **VALPERCA**
WALLISER BERGWASSER FISCHZUCHT

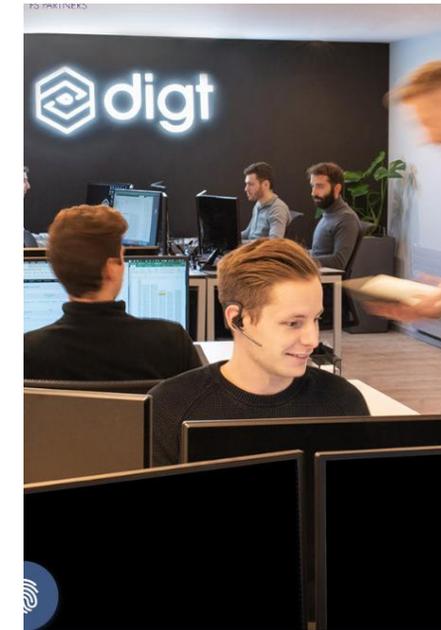
CUSTOMER FEEDBACKS



«FSP's service was tailor made for us transitioning to scale but without budgets for full time CFO. Christian showed an incredible depth of understanding of the business and gave new insights into the driving factors.»



«Leandro did an outstanding job understanding our requirements, building connectors to extract data and consolidate it into a powerful and actionable dashboard.»



«The cooperation with FSP has been extremely valuable. Tom and Christian not only supported us in the creation of our financial model, but are also straightforward and solution-oriented.»

PARTNERSHIPS & ECOSYSTEM



- Key partnership with SEF.Growth (Knowledge Partner)
- Memberships at Investor Circles e.g. SICTIC
- Network & Business partnerships with providers e.g. BDO, LEXR, Consenso

OFFERING FOR INVESTORS: SMART EXECUTION FOR SMARTER INVESTMENTS

Your Challenges:

- Investment decisions under high uncertainty
- Need for clarity on funding requirements, KPIs & financial trajectory
- Risk of deviation from plan without structured guidance
- Unstructured data and lack of professional financial leadership in early-stage companies

Ask us for our tailor-made pricing on:

- Due Diligence support
- Venture partnering as a service
- Post Merger CFO service

Our Solutions:

Pre-Investment:

- Assess financial models, validate revenue assumptions, unit economics, burn rate, and cash runway
- Evaluate the maturity of financial processes, internal controls, KPI frameworks, and data reliability

Post-Investment:

- Implement robust reporting systems, KPI dashboards, cash flow forecasting, and investor-ready financial structures
- Actively manage burn rate, working capital, and scenario planning to optimize capital deployment
- Prepare the company for Series B/C, strategic exit, or IPO, ensuring audit readiness, and strengthening the equity story

CONTACT



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Book a call:

<https://portal.fspartners.ch/appointment/5>

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